

TRAINER'S PROFILE



Name : MICHAEL LIM CHEW CHONG
Title Hold : BNIT, HRDC TTT.

Trainer Licensing Profile :

1. Certified Trainer HRD Corp
2. BNI Malaysia Trainer
3. ReSkills Appointed Trainer

Training & Event Experience :

1. Account Supervisor & Account Director
2. Marketing & Sales Coach – Provide Private Handhold Program
3. Training Director & Coach – Database Remarketing with Advanced Whatsapp Strategy (DRAWS) & Conversion Video Marketing (CVM)
4. Expertise in Whatsapp Marketing (Level-1 to Level-3)
5. Landing Page Strategy Workshop
6. Team Development & KPI Workshop
7. Business Model Canvas
8. Web Design Workshop
9. Conversion Video Marketing & Short Video Marketing with Youtube

Corporate Profile:

1. One Level Up Academy : 2019 - Current
2. Bitdefender Antivirus : 2014 - 2019