





Novas Academy Sdn Bhd

TRAINER'S PROFILE



LIM KOK SOON
OPERATIONAL EXCELLENCE STRATEGIST | CERTIFIED LEADERSHIP TRAINER

INTRODUCTION

Kaizen Lim Kok Soon is a seasoned Operational Excellence Strategist and Certified Leadership Trainer with over 20 years of industry experience spanning engineering, process optimization, and people development. Formerly a senior manager at Intel Kulim, Kaizen has led transformative initiatives across manufacturing, food, medical, and semiconductor sectors, consulting for more than 50 organizations nationwide.

Renowned for his multilingual fluency - English, Malay, Mandarin, Hokkien, and Cantonese - Kaizen bridges cultural and operational gaps with ease, delivering high-impact training that resonates across diverse teams. His approach integrates Lean principles, Kaizen methodologies, and holistic wellness strategies to drive measurable improvements in productivity, quality, and team cohesion.

LICENSE

- Certified HRDF Trainer
- Operational Excellence Consultant

EXPERIENCE

- Over two decades of professional experience
- Former Senior Manager at Intel Kulim
- Consulted for 50+ companies across food, medical, plastics, and semiconductor industries
- Key achievements:
- Boosted productivity by 15%
- Reduced quality issues by 50%
- Increased quarterly revenue by over 2% within 3 months
- Implemented Kaizen systems generating 5+ improvement projects monthly
- Doubled production output using integrated Operational Excellence strategies

QUALIFICATIONS

- MBA (UK) Master of Business Administration
- BSc (USM) Bachelor of Science