

Novas Academy Sdn Bhd

TRAINER'S PROFILE



MANIMAREN A/L SELVARAJA

HRDC ACCREDITED TRAINER | COMMUNICATION LECTURER

INTRODUCTION

Mr. Manimaren is a Certified Accredited trainer by Human Resources Development Corporation (HRDC), senior lecturer, independent researcher, and active member of NGOs. He has developed modules and conducted many soft skills programs and team building for various industries. With over 18 years of experience, Mr. Manimaren started his professional journey in marketing and expanded into media (broadcasting), event management, academia, and corporate trainings. His expertise includes conducting workshops in soft skills, leadership, and team building.

He is also actively involved in various social activities, conferences, and projects organized by both Governmental bodies and NGOs. As a multilingual content contributor, he has written articles in newspapers and social media platforms in Tamil, Malay, and English. Mr. Manimaren has conducted training sessions for employees from diverse sectors including hospitality, manufacturing, IT, transportation, retail, corporate organizations, universities, and colleges.

LICENSE

- Train The Trainer (Accredited)
- Teaching Permit (Ministry of Higher Education)
- Certified Microlearning Specialist

EXPERIENCE

- Assistant Pro Dean - Academic leadership, curriculum oversight, faculty coordination
- Senior Lecturer - Corporate communication, soft skills, student engagement
- Head of Department - Indian heritage, lifelong learning, program development
- Communication Lecturer - Public speaking, media studies, interpersonal skills
- Broadcasting Editor cum Trainer - Media production, editorial training, ASTRO network
- Marketing Executive - Client outreach, promotional strategy, product positioning

QUALIFICATIONS

- Master of Corporate Communication, University Putra Malaysia
- Bachelor of Communication (Hons), University Putra Malaysia