

Novas Academy Sdn Bhd

TRAINER'S PROFILE



SHARMINI KANNIAH

HRDC ACCREDITED TRAINER | EXECUTIVE LIFE COACH

INTRODUCTION

Sharmini Kanniah is an Executive Life Coach and Trainer with over 20 years of global experience in executive coaching, organizational development, and professional growth. Based in Kuala Lumpur, she empowers high-performing teams and individuals through leadership development, cross functional collaboration, and coaching culture transformation. She's also a passionate community advocate, having founded the *Mengecapi Aspirasi Diri (MAD)* program to support B40 women in Malaysia, helping nearly 1,000 women launch home businesses. Her coaching integrates Neuro Semantics NLP, Zen Meditation, Tantra, and Mindfulness, emphasizing mindset shifts and holistic empowerment.

PHILOSOPHY

Sharmini Kanniah's coaching philosophy centers on unlocking human potential through mindful transformation. She blends Neuro-Semantics NLP, meditation, and holistic practices to help individuals shift their mindset, align with purpose, and achieve success with ease, peace, and clarity.

LICENSE

- HRD Corp Certified Trainer (TTT/18874), awarded in 2023
- HRDF PSMB TTT Exemption (Certificate No. 9756), granted in 2021
- Licensed Neuro-Semantics NLP Trainer, certified by the International Society of Neuro-Semantics in 2013
- NS-NLP Master Practitioner Certification, awarded in 2005
- NS-NLP Practitioner Certification, awarded in 2005

EXPERIENCE

- Founder and Lead Coach at LifeWorks Sdn Bhd (2006 - Present)
- Business Development Manager at Bon Ton Restaurants (2001 - 2006)
- Senior Real Estate Negotiator at Bungalow World (1998 - 2000)
- Program Administrator at the American Chamber of Commerce (1994 - 1997)

QUALIFICATIONS

- Bachelor of Science (Honours) in Botany, Class II Upper Division, University of Malaya (1994)