

## Novas Academy Sdn Bhd

### TRAINER'S PROFILE



**DR. YEOH WEE WIN**  
**HRDC ACCREDITED TRAINER**

### INTRODUCTION

Dr. Yeoh is a highly qualified trainer with PhDs in Accounting, Business Administration, and Management, backed by over 12 years of corporate experience across finance, project management, and sales. He has led global initiatives for multinational corporations, translating complex theories into practical business solutions. As a seasoned lecturer and facilitator, Dr. Yeoh engages both undergraduates and working professionals through dynamic, industry-relevant training programs tailored to diverse audiences. His approach blends current business trends with experiential learning methods, ensuring impactful sessions that meet workforce development needs and HRDC-claimable standards.

### LICENSE

- Licensed to deliver HRDC-claimable training programs
- Compliant with national adult learning and workforce development standards
- Experienced in facilitating sessions for corporate and academic audiences

### EXPERIENCE

- Over 12 years of corporate experience across accounting, finance, project management, and sales in diverse industries
- Led global initiatives for multinational corporations, translating strategic theory into practical business outcomes
- Deep understanding of cross-functional business operations and organizational dynamics
- Extensive teaching experience with undergraduates, working professionals, and postgraduate learners
- Skilled in adapting training delivery to suit varied audience segments, including senior management and operational teams

### QUALIFICATIONS

- PhD in Accounting
- Doctor of Business Administration (DBA)
- Doctor of Management (D.Man)
- Master of Business Administration (MBA)
- Bachelor of Commerce - Accounting